

MBA's National Mortgage Servicing Conference & Expo 2009

Sponsorship Program

Tampa Convention
Center
Tampa, Florida

February 17 - 20, 2009

NOTE: Sponsorship packages may be customized upon request; additional charges may apply.

Additional event and collateral items may be added; please call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous Sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's National Mortgage Servicing Conference & Expo sponsorship opportunities, please contact Mark Brady: **(202) 557-2790** or mbrady@mortgagebankers.org.



MBA's Sponsorship Program

National Mortgage Servicing Conference Meeting No. 2902054S Source: SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's annual National Mortgage Servicing Conference & Expo is a high visibility, cost-effective way to reach managers of servicing, defaults, customer service, escrow and reporting, as well as foreclosure and bankruptcy attorneys, consultants and many other mortgage professionals. The various levels of conference sponsorship represent excellent opportunities to tailor a visibility program that meets your specific marketing needs, while positioning your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID in the official conference program
- ◆ Sponsor ID/signage prominently displayed onsite at the conference
- ◆ Sponsor ID/hyperlink on the official conference web site
- ◆ Sponsor ID in all conference marketing communications*
- ◆ Sponsor ID in MBA periodicals*
- ◆ Full-page ad in the conference notebook
- ◆ E-mailed delivery of pre-/post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to convention attendees
- ◆ Priority opportunity for meeting room and exhibit space assignments**
- ◆ Golf Tournament hole sponsorship (*for first 18 sponsors*)
- ◆ Full promotional rights to conference logos and trademarks
- ◆ Other benefits as described below

** Sponsors will appear in all marketing communications produced subsequent to activation of agreement.
** ONLY FOR BRONZE SPONSORS AND ABOVE; meeting room and exhibit space requests will be subject to additional production charges, based on space size and use.*

2009 Servicing Conference Sponsorships

Diamond Sponsor

Benefits: In addition to the regular sponsorship benefits, a Diamond sponsor will receive a high-rotation banner ad on the conference web site, large-format signage at the conference, a full-page ad in the conference program plus four total complimentary sponsor registrations. Also included is an opportunity to select one of the following items/events for branding/ networking purposes:

- ◆ **Networking Luncheon** (Wednesday in the Expo)
- ◆ **Keynote Speaker** (Dave Barry – Wed. morning) – **SOLD**
- ◆ **Conference Badge Holders** – **SOLD**
- ◆ **Opening Reception** (Wednesday in the Expo)
- ◆ **NEW! – Track Session** (Four available) – **1 SOLD, 1 ON HOLD**

Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive a high-rotation banner ad on the conference web site, large-format signage at the conference, a full-page ad in the conference program plus three total complimentary sponsor registrations. Also included is an opportunity to select one of the following items/events for branding/ networking purposes:

- ◆ **Welcoming Reception** (Tuesday in Expo) – **ON HOLD**
- ◆ **Networking Luncheon** (Thursday in the Expo) – **SOLD**
- ◆ **Business Communications Center** – **SOLD**
- ◆ **Conference Bags** – **SOLD**

NOTE: Other items/events may be added or customized in each sponsorship category. Please call for details.

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2009 Servicing Conference Sponsorships

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive a low-rotation banner on the conference web site, large-format signage at the conference, a full-page ad in the conference program plus two total complimentary sponsor registrations. Also included is an opportunity to select one of the following networking opportunities or collateral items for branding purposes:

- ◆ **Networking Breakfast** (Wednesday) – **ON HOLD**
- ◆ **Relaxation Station** – **ON HOLD**
- ◆ **Conference Junior Padfolios** – **ON HOLD**

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to select one of the following networking opportunities or collateral items for branding purposes:

- ◆ **Thursday Continental Breakfast** – **ON HOLD**
- ◆ **Coffee/Refreshment Breaks** (2 days available)
- ◆ **Conference Notebooks** (w/ exclusive back cover ad) – **SOLD**
- ◆ **Conference Notepads** – **ON HOLD**
- ◆ **Conference Pens**

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, including one complimentary sponsor registration, a Bronze sponsor will receive an opportunity to select one of the following networking/event opportunities for branding purposes:

- ◆ **Friday Morning Coffee Service**
- ◆ **Golf Tournament Awards** – **SOLD**
- ◆ **Golf Tournament Shuttles** – **ON HOLD**
- ◆ **Golf Tournament Box Meals** – **ON HOLD**

Host Sponsor

Benefits: Standard benefits as described above, including one complimentary Sponsor registration.

NOTE: Other items/events may be added, or may be customized in each Sponsor category. Call for details.

EXTEND YOUR MARKETING *R-E-A-C-H*

Advertise in MBA's Official Publications

Receive maximum exposure for your company through the monthly direct-mail distribution of **Mortgage Banking** magazine to over 35,000 real estate professionals. Inquire also about exclusive opportunities to advertise in MBA's official e-newsletter, **MBA NewsLink**. For detailed information, please call (203) 834-8832, or e-mail advertising@mortgagebankers.org.

PRESERVING *the* DREAM

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APPLICATION INSTRUCTIONS

FAX your completed application with
 credit card information to:

(202) 721-0198

MAIL (US Postal Service only) your
 completed application/payment to:

Mortgage Bankers Association
 P.O. Box 403945
 Atlanta, GA 30384-3945

OVERNIGHT (FedEx, UPS, etc.) your
 completed application/payment to:

Mortgage Bankers Association
 c/o Bank of America
 Lockbox Services
 Lockbox: 403945
 6000 Feldwood Road
 College Park, GA 30349
 (800) 793-6222

(Phone for delivery purposes only)



Application for Sponsorship

National Mortgage Servicing Conference Meeting No. 2902054S Source: SPONSALE

Sponsorship Level/Base Price* Check box and specify item/event

- Diamond Sponsorship: \$32,750 _____
- Platinum Sponsorship: \$21,750 _____
- Gold Sponsorship: \$16,750 _____
- Silver Sponsorship: \$11,500 _____
- Bronze Sponsorship: \$8,250 _____
- Host Sponsorship: \$6,000 _____

* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

Individual Contact Information (person handling conference logistics)

NAME _____ TITLE _____

COMPANY NAME _____ E-MAIL ADDRESS _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information (for use in online sponsor ID listing)

COMPANY NAME _____

COMPANY ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

WEB SITE ADDRESS _____

Payment Information

- Payment enclosed (make check payable to MBA)
- Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

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Contract Information

Sponsorship agreements are final, and are confirmed in writing when paid in full.