

MBA's NATIONAL MORTGAGE SERVICING CONFERENCE & EXPO 2007

FEBRUARY 20-23

MANCHESTER GRAND HYATT SAN DIEGO
SAN DIEGO, CALIF.

Ride the Wave
of Opportunity

MBA Event Sponsorship Opportunities 2007

MBA's National Mortgage Servicing Conference

February 20 - 23,
2007

Manchester Grand Hyatt
San Diego, California

NOTE: Sponsorship packages may be customized upon request; additional charges may apply. Additional event and collateral items may be added; call for current availability. Additional signage and Sponsor ID's are provided wherever a networking event is sponsored. Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous Sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's National Mortgage Servicing Conference sponsorship opportunities, please call (202) 557-2790.



MBA's Sponsorship Program

National Mortgage Servicing Conference Meeting No. 2702054S Source: SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's annual National Mortgage Servicing Conference and Servicing Management Workshop is a high visibility, cost-effective way to reach servicing managers and default, customer service, escrow and reporting managers, foreclosure and bankruptcy attorneys, consultants and many other mortgage professionals. The various levels of conference sponsorship represent excellent opportunities to tailor a visibility program that meets your specific marketing needs, while positioning your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID in the conference program
- ◆ Sponsor ID/signage prominently displayed onsite at the conference
- ◆ Sponsor ID/hyperlink on the conference web site
- ◆ Sponsor ID in all conference marketing communications*
- ◆ Sponsor ID in MBA periodicals*
- ◆ Full-page ad in the conference/workshop notebooks
- ◆ E-mailed conference attendee mailing lists, pre- and post-event
- ◆ Opportunities to distribute literature/premiums to convention attendees
- ◆ Priority opportunity for meeting room and exhibit space assignments**
- ◆ Full promotional rights to convention logos and trademarks
- ◆ Other benefits as described below

** Sponsors will appear in all marketing communications produced subsequent to activation of agreement.*

*** ONLY FOR BRONZE SPONSORS AND ABOVE; meeting room and exhibit space requests will be subject to additional production charges, based on space size and use.*

Servicing Conference Sponsorships

Diamond Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Diamond Sponsor will receive a high-rotation banner ad on the conference web site, a banner at the conference, a full-page ad in the conference program plus four total complimentary Sponsor registrations. Also included is an opportunity to select one of the following items/events for branding/networking purposes:

- ◆ **Networking Luncheon** (2 available: Wednesday or Thursday)
- ◆ **Keynote Speaker** (Dr. Robert Ballard) – **ON HOLD**

Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive a high-rotation banner ad on the conference web site, a banner at the conference, a full-page ad in the conference program plus three total complimentary Sponsor registrations. Also included is an opportunity to select one of the following items/events for branding/networking purposes:

- ◆ **Exhibit Hall Welcoming Reception** (Wednesday in Expo)
- ◆ **Exhibitor Grand Finale Happy Hour** - (Thursday in Expo)
- ◆ **Business Communications Center** – **ON HOLD**
- ◆ **Conference Badge Holders** – **ON HOLD**
- ◆ **Conference Bags** – **ON HOLD**

NOTE: Other items/events may be added, or can be customized in each Sponsor category. Call for details.

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Servicing Conference Sponsorships

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive a low-rotation banner on the conference web site, a banner at the conference, a full-page ad in the conference program plus two total complimentary Sponsor registrations. Also included is an opportunity to select one of the following networking opportunities or collateral items for branding purposes:

- ◆ **Networking Continental Breakfast** (Wednesday) – ON HOLD
- ◆ **Exhibit Hall Opening Happy Hour** (Tuesday) – ON HOLD
- ◆ **Relaxation Station** – ON HOLD
- ◆ **Conference Pop-Up Maps of San Diego**
- ◆ **Conference Junior Padfolios** – ON HOLD

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two complimentary Sponsor registrations, plus an opportunity to select one of the following networking opportunities or collateral items for branding purposes:

- ◆ **Thursday Continental Breakfast**
- ◆ **Coffee Break** - (2 available: Wednesday, Thursday)
- ◆ **Refreshment Break** (2 available – Wednesday, Thursday)
- ◆ **Conference Notebooks** (includes exclusive back cover ad) - **SOLD**
- ◆ **Conference Notepads** – ON HOLD
- ◆ **Conference Pens** – ON HOLD

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, including one complimentary Sponsor registration, a Bronze sponsor will be permitted to insert a flyer in the conference bags, and will receive an opportunity to select one of the following networking opportunities for branding purposes:

- ◆ **Friday Continental Breakfast**
- ◆ **NEW! - Golf Tournament packages** (call for more info)

Host Sponsor

Benefits: Standard benefits as described above, including one complimentary Sponsor registration.

NOTE: Other items/events may be added, or may be customized in each Sponsor category. Call for details.

EXTEND YOUR MARKETING R-E-A-C-H

Advertise in MBA's Official Publications

Receive maximum exposure for your company through the monthly direct-mail distribution of *Mortgage Banking* magazine to 35,000 real estate professionals. Inquire also about exclusive opportunities to sponsor promotional e-mails for the National Mortgage Servicing Conference, or MBA's official e-newsletter, *MBA NewsLink*. For detailed information, please call (203) 834-8832, or e-mail advertising@mortgagebankers.org.

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Mortgage Servicing
Conference**

APPLICATION INSTRUCTIONS

FAX your completed application with credit card information to:

(202) 721-0198

MAIL (US Postal Service only) your completed application/payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

OVERNIGHT (FedEx, UPS, etc.) your completed application/payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox: 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

(Phone for delivery purposes only)



Application for Sponsorship

National Mortgage Servicing Conference Meeting No. 2702054S Source: SPONSALE

Sponsorship Level/Base Price* Check box and specify item/event

- Diamond Sponsorship: \$36,000 _____
- Platinum Sponsorship: \$20,750 _____
- Gold Sponsorship: \$15,750 _____
- Silver Sponsorship: \$10,750 _____
- Bronze Sponsorship: \$7,750 _____
- Host Sponsorship: \$5,250 _____

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Individual Contact Information

NAME _____ TITLE _____
COMPANY NAME _____ E-MAIL ADDRESS _____
COMPANY ADDRESS _____
CITY _____ STATE _____ ZIP _____
BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____
COMPANY ADDRESS _____
CITY _____ STATE _____ ZIP _____
TELEPHONE NUMBER _____ FAX NUMBER _____
WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)
Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____
NAME AS IT APPEARS ON CARD _____
ADDRESS IF DIFFERENT FROM ABOVE _____
SIGNATURE _____ DATE _____

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Contract Information

Sponsorship agreements are final, and are confirmed in writing when paid in full.